YOUR STUDY ABROAD PARTNER IN SPAIN →

Beyond the Classroom. Beyond Borders. Beyond Expectations.

LEADERSHIP BEHIND EVENTS GB

"We believe education goes beyond the classroom. Our vision is to bridge academic learning with real-world experiences, connecting students with new cultures, industries and perspectives that shape their personal and professional futures."

With over 20 years of international experience, Gerardo Bielons has worked closely with universities and international institutions since 2002, developing academic programs and educational experiences abroad.

A former lecturer at Universidad Autónoma de Madrid, he combines first-hand academic knowledge with extensive international project management experience. He also served as a Board Member of the European Association for Sport Management (2011–2017) and was appointed Honorary Ambassador of the Madrid Convention Bureau.

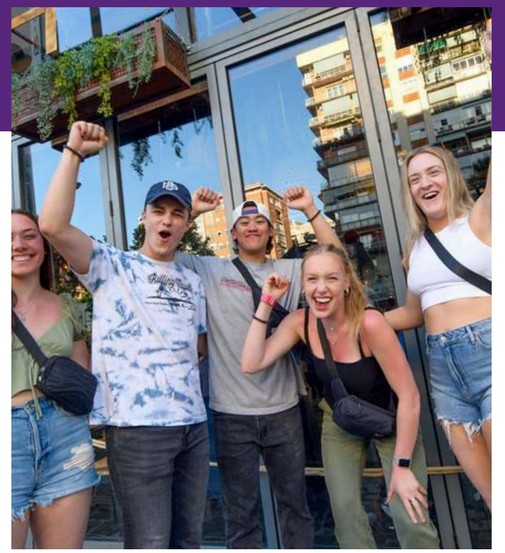
Through his leadership, Events GB bridges academia and destination expertise, creating tailored Study Abroad programs that integrate academic learning, industry engagement, cultural immersion and meaningful international experiences.

Gerardo Bielons

Founder & Director

OUR PHILOSOPHY:
Learning Without Limits

The most meaningful lessons don't always happen within four walls. They happen through new perspectives, meaningful connections, cultural encounters and experiences that challenge the way we see the world.



At Events GB, we believe international education should go beyond visiting a destination. It should create opportunities to engage, explore, question and grow.

We bring academic learning into the real world, designing Study Abroad experiences that connect students with the people, places and industries shaping today's global landscape.

Because studying abroad is not simply about going somewhere new. It's about coming back with something new.

WHO WE ARE & OUR DIFFERENCE

Events GB is a Spain-based international event management company specializing in the design, development and delivery of tailor-made Study Abroad programs.

We partner with universities and educational institutions to transform their academic objectives into enriching international experiences.

Our background in international event management gives us a distinctive perspective, bringing together institutions, professionals, destinations and experiences to create programs with purpose.

WHAT SETS US APART

Academic Relevance

Professional Connections

Seamless Execution

WHY EVENTS GB IS THE RIGHT PARTNER

Your partner in international academic experiences

Academic Excellence

Expert speakers and meaningful learning experiences aligned with university objectives.

Industry Connections

Exclusive company visits, industry insights and access to professionals that bring classroom learning to life.

End-to-end delivery

Personalized program design and seamless coordination.

We do not simply organize trips. We create experiences that connect education with the real world.

SPAIN. YOUR CLASSROOM.

Spain is more than an exceptional place to visit. It's a dynamic environment for international education. A meeting point of cultures, industries, innovation, and heritage, Spain offers universities an extraordinary setting for learning beyond traditional academic spaces.

Our programs can take you anywhere in Spain, with the map highlighting some of our most requested destinations.

OUR SERVICES

ONE UNIVERSITY. ONE VISION. ENDLESS POSSIBILITIES.

TAILORED PROGRAM DESIGN

Every program starts with your university's goals. No standard packages. No one-size-fits-all itineraries.

REAL-WORLD CONNECTIONS

Industry visits, guest lectures, professional networking, and hands-on learning opportunities that bring academic concepts to life.

AUTHENTIC CULTURAL IMMERSION

Meaningful encounters with local communities, traditions, and experiences that take students beyond the typical tourist perspective.

COMPLETE LOGISTICS MANAGEMENT

Seamlessly connecting every aspect of your program to deliver a well-organized, stress-free experience from start to finish.

DEDICATED LOCAL SUPPORT

A reliable partner on the ground, ensuring smooth execution and personal attention throughout the journey.

COMPLETE LOGISTICS MANAGEMENT

YOUR PROGRAM. YOUR OBJECTIVES. OUR COMMITMENT.

- Premium accommodations tailored to student groups and university faculty.
- Masterclasses and lectures led by leading academics and international industry experts.
- Behind-the-scenes corporate visits to top-tier companies and stadiums.
- Guided cultural tours and local culinary experiences.
- Fast-track tickets to major sporting, business, or cultural events.
- Networking sessions with local businesses and international professionals.
- Turnkey logistics: Private group transfers, airport pickups, and 24/7 on-site assistance.

TRUSTED UNIVERSITY PARTNERS

THE UNIVERSITY OF ALABAMA®

TEXAS A&M UNIVERSITY

UNIVERSITY OF SOUTH CAROLINA

JAMES MADISON UNIVERSITY®

BUILT ON TRUST

OUR EXPERIENCE

STUDY ABROAD PROGRAMS FOR UNIVERSITIES

Tailor-made international academic experiences combining expert lectures, industry visits, professional networking and cultural immersion, aligned with each university's academic goals.

Spain is our specialty, but our expertise extends around the globe. Wherever you envision your study abroad program, Events GB is ready to bring your ideas to life.

MADRID WEEKENDER | 10+ EDITIONS

An international sport business experience combining industry lectures, professional networking, major sporting events and cultural discovery in Madrid.

OUR EXPERIENCE

EASM SUMMER SCHOOL | EXCLUSIVE ORGANIZING RIGHTS

An established international learning and networking program focused on sport management, business and marketing. Events GB holds the exclusive rights to organize the EASM Summer School, bringing together students, academics, and industry professionals from around the world every year.

WASM ACADEMY | EXCLUSIVE ORGANIZING RIGHTS

An international learning experience designed to connect sport management education with industry insights, professional development and global networking opportunities.

TRUSTED ASSOCIATIONS PARTNERS

NASSM®
NORTH AMERICAN SOCIETY FOR SPORT MANAGEMENT

EASM
EUROPEAN ASSOCIATION FOR SPORT MANAGEMENT

WASM
WORLD ASSOCIATION FOR SPORT MANAGEMENT

LET'S TAKE LEARNING FURTHER!

Every great international experience begins with a vision.

Let's transform yours into a Study Abroad program that inspires curiosity, connects cultures, and brings academic learning to life.

Your University. Your Vision. Our Expertise.

Spain & Beyond.

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